Sustainability

Social Responsibility





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CSR

Like any company, we strive for economic success. However, assuming ecological and social responsibility has also become more important than ever before. We are therefore keen to make our own contribution to a world that offers a worthwhile future with better quality of life for all. One such way in which we support society and our environment is by developing responsible business practices - for a sustainable future. In our corporate strategy, we have defined key sustainability focuses which express our ambitions in facing these challenges.

Made in Germany

We have made targeted investments in the Kappel-Grafenhausen location over the course of the last few years. Having expanded on-site production of cardboard boxes, we can now guarantee that a large number of articles will be produced in Germany. Honest commitment pays off – not only for the environment and the current generation, but also for future generations.







E. Wilhelm GmbH
Fabrikstrasse 25 I D-77966 Kappel-Grafenhausen
Tel. +49 (0) 78 22/769-0 I www.wilhelm-etuis.com
www.wilhelm-packaging.info

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FSC®

Protecting our environment is a concept very close to our heart. In 2017, we were presented with the seal of the Forest Stewardship Council® for our efforts in this regard. The FSC® Forest Stewardship Council® is one of the world's leading forest certification systems.

- The FSC® was founded to promote environmentally sensitive and socially beneficial management of the world's forests, ensuring that the requirements of the current generation can be satisfied without jeopardising the needs of future generations.
- You can make an active contribution to conserving nature by choosing FSC®-certified products.
- Indeed, purchasing products bearing the FSC® label allows you to demonstrate your support for exemplary forest management and conservation of forest resources in line with the strict ecological, social and economic standards of the Forest Stewardship Council®. Two of the key benefits associated with this are preservation of biodiversity and prevention of overexploitation.

Green Line

With this brand, we offer you packaging ideas that not only look good, but are produced from natural materials and have not been sent halfway around the world.

Our Green Line products are completely recyclable and all certified to FSC®-C138735. We also do not use any lamination or linings in the form of films or other plastics. Our goal is to maintain openness and transparency, so we are keen for you to know precisely what you are giving your customers. We guarantee:

- Short transport distances
- FSC®-C138735 certification
- Natural materials
- No film laminations





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